

January 11, 2012

DECEMBER ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2012)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : December 1, 2011 ~ December 31, 2011 >

< Total : May 1, 2011 ~ December 31, 2011 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		-2.8	-0.4	-	-
Tea Leaves		-2.2	-5.9	-	-
Drinks		-2.7	0.1	-0.6	2.2
Breakdown of Drinks	Japanese Tea	0.0	1.7	0.8	3.2
	Chinese Tea	-3.6	-8.5	-5.9	-9.0
	Vegetable	5.9	7.1	14.1	13.1
	Fruit	-15.2	-11.4	-12.6	-6.3
	Coffee	-22.1	-3.9	-21.8	-7.2
	Black Tea	-4.4	2.0	-5.9	-0.9
	Functional	6.3	19.5	-3.6	17.6
	Mineral Water	-6.3	-26.6	-0.2	-1.8

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.