

July 5, 2010

**JUNE ESTIMATED NON-CONSOLIDATED**  
**MONTHLY SALES OF ITO EN**  
**( FOR THE FISCAL YEAR ENDING APRIL 30, 2011 )**

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : June 1, 2010 ~ June 30, 2010 >

< Total : May 1, 2010 ~ June 30, 2010 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		8.4	6.3	-	-
Tea Leaves		4.2	0.3	-	-
Drinks		9.1	6.8	11.1	8.0
Breakdown of Drinks	Japanese Tea	1.7	0.6	6.1	4.1
	Chinese Tea	34.7	20.2	36.6	17.3
	Vegetable	9.8	10.0	14.4	15.4
	Fruit	-6.3	-16.0	-4.7	-14.0
	Coffee	14.7	26.1	13.6	26.1
	Black Tea	292.7	240.1	249.4	217.1
	Functional	4.4	1.4	19.3	14.4
	Mineral Water	15.9	9.1	-15.0	-20.3

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.