

June 2, 2010

MAY ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2011)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : May 1, 2010 ~ May 31, 2010 >

< Total : May 1, 2010 ~ May 31, 2010 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		3.1	-	-	-
Tea Leaves		-0.9	-	-	-
Drinks		3.6	-	4.3	-
Breakdown of Drinks	Japanese Tea	-1.6	-	1.8	-
	Chinese Tea	6.6	-	1.9	-
	Vegetable	8.9	-	14.7	-
	Fruit	-28.4	-	-25.3	-
	Coffee	35.6	-	36.9	-
	Black Tea	182.4	-	178.4	-
	Functional	-6.8	-	1.4	-
	Mineral Water	2.0	-	-25.7	-

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.