

June 2, 2010

APRIL ACTUAL NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDED APRIL 30, 2010)

The actual non-consolidated monthly sales of ITO EN is released as below.

< Monthly : April 1, 2010 ~ April 30, 2010 >

< Total : May 1, 2009 ~ April 30, 2010 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		0.4	0.0	-	-
Tea Leaves		2.0	1.1	-	-
Drinks		0.3	-0.1	5.1	4.8
Breakdown of Drinks	Japanese Tea	-5.3	-2.1	1.6	3.7
	Chinese Tea	0.3	7.7	5.4	16.6
	Vegetable	10.6	-2.3	16.0	0.4
	Fruit	1.8	-16.5	12.9	-11.7
	Coffee	20.8	11.4	18.5	14.7
	Black Tea	184.7	83.7	173.2	85.4
	Functional	-12.9	-16.5	-5.8	-14.1
	Mineral Water	-2.9	-11.2	-28.9	-13.7

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.