

March 3, 2009

FEBRUARY ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2009)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : February 1, 2009 ~ February 28, 2009 >

< Total : May 1, 2008 ~ February 28, 2009 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		-2.5	1.8	-	-
Tea Leaves		4.6	3.0	-	-
Drinks		-2.5	1.5	0.5	3.7
Breakdown of Drinks	Japanese Tea	0.6	2.2	1.7	3.3
	Chinese Tea	-10.2	-0.4	0.6	5.9
	Vegetable	-7.8	-10.5	-0.2	-6.6
	Fruit	-27.0	-1.9	-28.9	0.3
	Coffee	-6.9	2.0	-7.5	0.4
	Black Tea	-17.5	-17.2	-18.6	-14.1
	Functional	-17.3	-11.1	-11.4	-9.5
	Mineral Water	157.1	98.6	163.3	109.7

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.