

February 6, 2009

JANUARY ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2009)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : January 1st, 2009 ~ January 31st, 2009 >

< Total : May 1st, 2008 ~ January 31st, 2009 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		7.0	2.3	-	-
Tea Leaves		3.5	2.4	-	-
Drinks		7.1	1.9	8.5	4.0
Breakdown of Drinks	Japanese Tea	12.1	2.5	12.5	3.6
	Chinese Tea	-16.3	0.8	-4.9	6.8
	Vegetable	1.2	-10.9	1.7	-7.5
	Fruit	-13.4	0.6	-8.3	3.2
	Coffee	8.9	3.1	1.3	0.8
	Black Tea	-7.3	-17.3	-7.1	-14.2
	Functional	-10.4	-10.4	-4.0	-9.2
	Mineral Water	131.7	94.3	137.9	105.0

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.