

January 9, 2009

DECEMBER ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2009)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : December 1st, 2008 ~December 31st, 2008 >

< Total : May 1st, 2008 ~ December 31st, 2008 >

(YOY % Change)

| | | Sales Base | | Volume Base | |
|---------------------|---------------|------------|-------|-------------|-------|
| | | Monthly | Total | Monthly | Total |
| Total Sales | | 2.2 | 1.8 | - | - |
| Tea Leaves | | -2.0 | 2.3 | - | - |
| Drinks | | 2.9 | 1.4 | 3.4 | 3.6 |
| Breakdown of Drinks | Japanese Tea | 3.2 | 1.8 | 4.0 | 3.2 |
| | Chinese Tea | -0.4 | 2.4 | 1.1 | 8.1 |
| | Vegetable | -6.6 | -11.9 | -4.2 | -8.4 |
| | Fruit | -9.8 | 1.7 | -4.5 | 4.3 |
| | Coffee | 13.4 | 1.6 | 7.9 | -1.1 |
| | Black Tea | -21.4 | -18.7 | -24.5 | -15.9 |
| | Functional | 0.9 | -9.9 | 6.0 | -8.8 |
| | Mineral Water | 200.4 | 91.5 | 175.6 | 101.9 |

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.