

December 3rd, 2008

**OCTOBER ACTUAL NON-CONSOLIDATED**  
**MONTHLY SALES OF ITO EN**  
**( FOR THE FISCAL YEAR ENDING APRIL 30, 2009 )**

The actual non-consolidated monthly sales of ITO EN is released as below.

< Monthly : October 1st, 2008 ~October 31st, 2008 >

< Total : May 1st, 2008 ~ October 31st, 2008 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		0.9	1.7	-	-
Tea Leaves		-1.5	4.0	-	-
Drinks		0.9	1.2	2.5	3.7
Breakdown of Drinks	Japanese Tea	1.5	1.7	1.8	3.2
	Chinese Tea	-8.8	1.9	0.2	8.8
	Vegetable	-3.9	-13.6	0.0	-9.7
	Fruit	-7.2	5.1	-6.5	7.6
	Coffee	1.6	-2.0	-5.2	-4.1
	Black Tea	-27.3	-19.5	-26.2	-15.6
	Functional	-14.5	-10.7	-11.3	-10.4
	Mineral Water	130.5	78.5	125.8	91.1

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.