

October 6th, 2008

SEPTEMBER ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2009)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : September 1st, 2008 ~September 30th, 2008 >

< Total : May 1st, 2008 ~ September 30th, 2008 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		0.9	1.9	-	-
Tea Leaves		2.5	5.4	-	-
Drinks		0.5	1.2	1.3	3.6
Breakdown of Drinks	Japanese Tea	-3.4	1.8	-2.3	3.7
	Chinese Tea	-8.0	3.9	-7.2	7.7
	Vegetable	-2.5	-15.1	1.2	-11.1
	Fruit	11.6	7.3	15.9	8.0
	Coffee	5.0	-3.9	0.5	-4.1
	Black Tea	-18.8	-18.7	-15.7	-15.3
	Functional	-2.3	-8.6	7.1	2.4
	Mineral Water	106.7	72.8	109.1	79.1

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.