

September 3rd, 2008

**AUGUST ESTIMATED NON-CONSOLIDATED**  
**MONTHLY SALES OF ITO EN**  
**( FOR THE FISCAL YEAR ENDING APRIL 30, 2009 )**

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : August 1st, 2008 ~ August 31st, 2008 >

< Total : May 1st, 2008 ~ August 31st, 2008 >

(YOY % Change)

|                     |               | Sales Base |       | Volume Base |       |
|---------------------|---------------|------------|-------|-------------|-------|
|                     |               | Monthly    | Total | Monthly     | Total |
| Total Sales         |               | -1.8       | 2.2   | -           | -     |
| Tea Leaves          |               | 1.4        | 5.2   | -           | -     |
| Drinks              |               | -2.3       | 1.6   | 1.1         | 4.7   |
| Breakdown of Drinks | Japanese Tea  | -1.8       | 3.3   | 0.6         | 5.4   |
|                     | Chinese Tea   | -3.1       | 6.9   | 6.2         | 13.9  |
|                     | Vegetable     | -12.1      | -18.1 | -8.0        | -14.2 |
|                     | Fruit         | -9.3       | 6.0   | -9.0        | 7.4   |
|                     | Coffee        | -4.3       | -5.3  | -5.0        | -5.4  |
|                     | Black Tea     | -23.0      | -17.7 | -17.7       | -13.7 |
|                     | Functional    | -13.2      | -7.7  | -4.6        | -5.7  |
|                     | Mineral Water | 59.1       | 65.9  | 74.3        | 78.6  |

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.