

July 4, 2008

JUNE ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2009)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : June 1, 2008 ~ June 30, 2008 >

< Total : May 1, 2008 ~ June 30, 2008 >

(YOY % Change)

| | | Sales Base | | Volume Base | |
|---------------------|----------------|------------|-------|-------------|-------|
| | | Monthly | Total | Monthly | Total |
| Total Sales | | -3.0 | -2.6 | - | - |
| Tea Leaves | | -0.4 | 1.4 | - | - |
| Drinks | | -4.2 | -3.8 | -2.6 | -1.7 |
| Breakdown of Drinks | Japanese Tea | -0.9 | -2.3 | -1.7 | -1.6 |
| | <i>Oi Ocha</i> | -3.2 | -5.9 | -3.3 | -4.6 |
| | Chinese Tea | 0.6 | 9.3 | 7.4 | 13.2 |
| | Vegetable | -21.1 | -22.2 | -16.8 | -18.3 |
| | Fruit | -14.9 | 2.1 | -11.5 | 5.8 |
| | Coffee | -4.1 | -8.1 | -5.2 | -7.6 |
| | Black Tea | -16.9 | -19.3 | -12.1 | -15.6 |
| | Functional | -9.8 | -10.2 | -6.4 | -9.1 |
| | Mineral Water | 50.9 | 53.7 | 56.0 | 62.5 |

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.