

June 4, 2008

MAY ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2009)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : May 1, 2008 ~ May 31, 2008 >

< Total : May 1, 2008 ~ May 31, 2008 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		-2.3	-	-	-
Tea Leaves		-1.6	-	-	-
Drinks		-3.4	-	-2.1	-
Breakdown of Drinks	Japanese Tea	-3.4	-	-2.1	-
	<i>Oi Ocha</i>	-7.1	-	-5.0	-
	Chinese Tea	21.9	-	17.6	-
	Vegetable	-25.4	-	-23.5	-
	Fruit	29.0	-	33.3	-
	Coffee	-6.1	-	-6.5	-
	Black Tea	-23.1	-	-19.8	-
	Functional	-11.7	-	-15.3	-
	Mineral Water	54.9	-	58.9	-

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.