

June 4, 2008

**APRIL ACTUAL NON-CONSOLIDATED**  
**MONTHLY SALES OF ITO EN**  
**( FOR THE FISCAL YEAR ENDED APRIL 30, 2007 )**

The actual non-consolidated monthly sales of ITO EN is released as below.

< Monthly : April 1, 2008 ~ April 30, 2008 >

< Total : May 1, 2007 ~ April 30, 2008 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		5.9	3.6		
Tea Leaves		-0.4	1.1		
Drinks		6.0	3.6	7.2	7.1
Breakdown of Drinks	Japanese Tea	6.7	4.6	6.5	8.1
	<i>Oi Ocha</i>	0.6	1.6	2.0	4.7
	Chinese Tea	10.4	6.3	10.4	6.6
	Vegetable	-13.1	-7.8	-7.0	-2.5
	Fruit	45.1	25.9	46.8	27.2
	Coffee	2.9	3.7	4.9	9.0
	Black Tea	-28.4	4.1	-29.1	7.4
	Functional	-9.2	-6.9	-19.0	12.4

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.