

July 5, 2007

MAY ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2008)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : June 1, 2007 ~ June 30, 2007 >

< Total : May 1, 2007 ~ June 30, 2007 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		4.1	6.4	-	-
Tea Leaves		-3.9	-1.9	-	-
Drinks		5.0	7.4	9.1	11.2
Breakdown of Drinks	Japanese Tea	3.2	6.6	8.9	11.2
	<i>Oi Ocha</i>	-2.3	2.8	3.0	6.6
	Chinese Tea	11.8	11.6	4.9	7.9
	Vegetable	4.7	5.1	12.8	12.8
	Fruit	21.9	30.6	20.9	27.8
	Coffee	2.9	4.1	6.8	7.6
	Black Tea	15.0	19.6	18.4	22.5
	Functional	1.6	3.4	-1.5	-0.6

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.