

June 5, 2007

MAY ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2008)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : May 1, 2007 ~ May 31, 2007 >

< Total : May 1, 2007 ~ May 31, 2007 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		8.5	-	-	-
Tea Leaves		-1.1	-	-	-
Drinks		9.8	-	11.7	-
Breakdown of Drinks	Japanese Tea	10.0	-	13.0	-
	<i>Oi Ocha</i>	8.2	-	10.3	-
	Chinese Tea	10.4	-	10.5	-
	Vegetable	3.4	-	8.1	-
	Fruit	53.4	-	48.7	-
	Coffee	4.5	-	5.6	-
	Black Tea	25.0	-	27.1	-
	Functional	7.1	-	0.5	-

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.