

June 5, 2007

APRIL ACTUAL NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2007)

The actual non-consolidated monthly sales of ITO EN is released as below.

< Monthly : April 1, 2007 ~ April 30, 2007 >

< Total : May 1, 2006 ~ April 30, 2007 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		8.2	5.0		
Tea Leaves		-1.9	0.4		
Drinks		9.3	5.5	12.2	7.2
Breakdown of Drinks	Japanese Tea	12.4	3.8	15.4	5.8
	<i>Oi Ocha</i>	11.2	2.8	13.9	4.8
	Chinese Tea	11.4	3.8	16.1	5.7
	Vegetable	3.4	12.3	4.7	15.0
	Fruit	-16.1	2.8	-21.7	0.4
	Coffee	-6.8	0.8	-10.4	0.2
	Black Tea	58.7	1.9	66.1	2.1
	Functional	0.3	14.2	5.9	14.5

Note : Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.