

January 9, 2008

**DECEMBER ESTIMATED NON-CONSOLIDATED**  
**MONTHLY SALES OF ITO EN**  
**( FOR THE FISCAL YEAR ENDING APRIL 30, 2008 )**

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : December 1, 2007 ~ December 31, 2007 >

< Total : May 1, 2007 ~ December 31, 2007 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		1.9	4.2		
Tea Leaves		-4.1	-0.1		
Drinks		2.8	4.5	7.1	8.5
Breakdown of Drinks	Japanese Tea	6.2	5.7	11.1	10.3
	<i>Oi Ocha</i>	3.8	3.2	8.2	7.0
	Chinese Tea	6.0	5.1	8.2	5.7
	Vegetable	-8.1	-4.3	-3.8	0.5
	Fruit	3.1	21.6	2.3	22.5
	Coffee	4.3	0.1	8.4	5.3
	Black Tea	6.2	13.9	11.4	16.8
	Functional	-15.1	-3.1	-13.4	-8.5

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.