

December 4, 2006

NOVEMBER ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2007)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : November 1, 2006 ~ November 30, 2006 >

< Total : May 1, 2006 ~ November 30, 2006 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		3.3	4.5		
Tea Leaves		5.7	2.9		
Drinks		3.1	4.8	4.6	6.1
Breakdown of Drinks	Japanese Tea	-1.3	2.0	0.4	3.9
	<i>Oi Ocha</i>	-3.6	1.6	-2.1	3.3
	Chinese Tea	33.0	-2.4	25.3	-0.2
	Vegetable	14.5	14.1	18.5	16.4
	Fruit	-11.5	3.4	-13.0	1.9
	Coffee	9.2	8.8	9.9	10.9
	Black Tea	-5.5	-8.5	-3.5	-9.6
	Functional	22.1	14.8	15.0	15.4

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.