

September 5, 2006

AUGUST ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2007)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : August 1, 2006 ~ August 31, 2006 >

< Total : May 1, 2006 ~ August 31, 2006 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		6.1	6.1		
Tea Leaves		-0.1	3.3		
Drinks		6.4	6.4	8.6	8.3
Breakdown of Drinks	Japanese Tea	3.6	5.3	6.7	8.0
	<i>Oi Ocha</i>	1.1	4.9	4.6	7.6
	Chinese Tea	-0.5	-4.9	3.1	-0.4
	Vegetable	21.7	13.2	22.7	15.1
	Fruit	2.6	5.0	4.3	4.1
	Coffee	4.9	6.9	7.3	9.1
	Black Tea	-13.0	-9.5	-14.5	-11.0
	Functional	20.0	9.6	20.3	11.5

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.