

June. 6, 2006

APRIL ACTUAL NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDED APRIL 30, 2006)

The actual non-consolidated monthly sales of ITO EN is released as below.

< Monthly : Apr. 1, 2006 ~ Apr. 30, 2006 >

< Total : May 1, 2005 ~ Apr. 30, 2006 >

(YOY % Change)

| | | Sales Base | | Volume Base | |
|---------------------|----------------|------------|-------|-------------|-------|
| | | Monthly | Total | Monthly | Total |
| Total Sales | | 6.1 | 9.1 | | |
| Tea Leaves | | 6.9 | 1.2 | | |
| Drinks | | 6.2 | 10.1 | 10.1 | 12.2 |
| Breakdown of Drinks | Japanese Tea | 8.7 | 10.1 | 11.6 | 12.5 |
| | <i>Oi Ocha</i> | 9.1 | 10.8 | 10.9 | 13.2 |
| | Chinese Tea | -12.7 | -16.1 | -7.9 | -12.6 |
| | Vegetable | 8.7 | 25.4 | 12.6 | 29.7 |
| | Fruit | 5.5 | 20.2 | 28.1 | 24.7 |
| | Coffee | 5.1 | 3.0 | 16.9 | 8.8 |
| | Black Tea | -15.3 | -2.7 | -20.5 | -4.3 |
| | Functional | -9.5 | 15.2 | -8.2 | -12.7 |
| | Others | 19.5 | 40.4 | 28.8 | 40.9 |

Note : Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaf based products.