

Apr. 6, 2006

**MARCH ESTIMATED NON-CONSOLIDATED**  
**MONTHLY SALES OF ITO EN**  
**( FOR THE FISCAL YEAR ENDING APRIL 30, 2006 )**

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : Mar. 1, 2006 ~ Mar. 31, 2006 >

< Total : May 1, 2005 ~ Mar. 31, 2006 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		14.5	9.4		
Tea Leaves		1.2	0.4		
Drinks		16.5	10.5	20.0	12.4
Breakdown of Drinks	Japanese Tea	19.3	10.2	22.7	12.6
	<i>Oi Ocha</i>	18.0	10.9	21.0	13.3
	Chinese Tea	11.1	-16.4	13.3	-13.0
	Vegetable	24.5	27.6	25.5	32.0
	Fruit	16.1	21.8	31.0	24.8
	Coffee	6.9	2.7	15.5	7.6
	Black Tea	2.4	-1.8	-2.3	-3.1
	Functional	-26.5	-16.3	-29.1	-14.3

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.