

Mar. 2, 2006

**FEBRUARY ESTIMATED NON-CONSOLIDATED**  
**MONTHLY SALES OF ITO EN**  
**( FOR THE FISCAL YEAR ENDING APRIL 30, 2006 )**

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : Feb. 1, 2006 ~ Feb. 28, 2006 >

< Total : May 1, 2005 ~ Feb. 28, 2006 >

(YOY % Change)

|                     |                | Sales Base |       | Volume Base |       |
|---------------------|----------------|------------|-------|-------------|-------|
|                     |                | Monthly    | Total | Monthly     | Total |
| Total Sales         |                | 9.1        | 8.9   |             |       |
| Tea Leaves          |                | 2.2        | 0.5   |             |       |
| Drinks              |                | 10.0       | 9.9   | 11.2        | 11.6  |
| Breakdown of Drinks | Japanese Tea   | 7.3        | 9.3   | 9.7         | 11.5  |
|                     | <i>Oi Ocha</i> | 6.8        | 10.1  | 8.5         | 12.5  |
|                     | Chinese Tea    | -4.0       | -18.1 | -5.8        | -14.9 |
|                     | Vegetable      | 18.4       | 28.2  | 20.4        | 32.9  |
|                     | Fruit          | 35.3       | 22.0  | 38.7        | 23.9  |
|                     | Coffee         | 21.9       | 2.2   | 40.9        | 7.0   |
|                     | Black Tea      | 8.8        | -2.2  | 9.1         | -3.3  |
|                     | Functional     | -16.8      | -15.5 | -15.9       | -13.0 |

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.