

Feb. 6, 2006

JANUARY ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2006)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : Jan. 1, 2006 ~ Jan. 31, 2006 >

< Total : May 1, 2005 ~ Jan. 31, 2006 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		9.7	8.9		
Tea Leaves		6.2	0.6		
Drinks		10.3	9.9	12.8	11.6
Breakdown of Drinks	Japanese Tea	13.1	9.4	17.0	11.7
	<i>Oi Ocha</i>	12.4	10.3	15.8	12.8
	Chinese Tea	-15.2	-18.6	-7.7	-14.9
	Vegetable	31.4	29.5	33.7	34.4
	Fruit	10.5	21.0	1.0	22.6
	Coffee	-5.6	-0.4	-3.1	2.2
	Black Tea	-4.4	-2.7	-5.0	-3.8
	Functional	-21.3	-15.4	-20.5	-12.6

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.