

January 9, 2007

DECEMBER ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2007)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : December 1, 2006 ~ December 31, 2006 >

< Total : May 1, 2006 ~ December 31, 2006 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		5.6	4.5		
Tea Leaves		8.9	3.8		
Drinks		5.3	4.7	6.4	6.1
Breakdown of Drinks	Japanese Tea	0.3	1.6	2.2	3.5
	<i>Oi Ocha</i>	0.2	1.2	1.3	2.9
	Chinese Tea	15.3	-1.0	14.7	1.2
	Vegetable	17.7	14.4	23.0	17.2
	Fruit	11.7	4.6	8.7	2.9
	Coffee	3.7	8.2	3.0	9.8
	Black Tea	-0.6	-6.9	-1.7	-8.0
	Functional	13.9	15.3	3.0	15.4

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.