

Dec. 1, 2005

NOVEMBER ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2006)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : Nov. 1, 2005 ~ Nov. 30, 2005 >

< Total : May 1, 2005 ~ Nov. 30, 2005 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		8.9	9.4		
Tea Leaves		-0.3	-0.6		
Drinks		10.0	10.4	11.6	12.2
Breakdown of Drinks	Japanese Tea	15.8	9.3	17.4	11.5
	<i>Oi Ocha</i>	18.5	10.1	19.5	12.7
	Chinese Tea	-25.3	-17.6	-19.8	-14.5
	Vegetable	5.2	33.4	9.7	39.2
	Fruit	34.3	21.5	28.0	24.6
	Coffee	-4.7	1.4	-1.6	4.0
	Black Tea	-1.6	-2.6	1.5	-3.5
	Functional	-19.1	-13.4	-19.8	-10.3

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.