

Dec. 1, 2005

**OCTOBER ACTUAL NON-CONSOLIDATED**  
**MONTHLY SALES OF ITO EN**  
**( FOR THE FISCAL YEAR ENDING APRIL 30, 2006 )**

The actual non-consolidated monthly sales of ITO EN is released as below.

< Monthly : Oct. 1, 2005 ~ Oct. 31, 2005 >

< Total : May 1, 2005 ~ Oct. 31, 2005 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		12.3	9.5		
Tea Leaves		-2.5	-0.7		
Drinks		14.1	10.5	16.2	12.2
Breakdown of Drinks	Japanese Tea	17.8	8.5	20.1	10.8
	<i>Oi Ocha</i>	16.8	9.0	19.2	11.7
	Chinese Tea	-16.1	-16.7	-11.4	-13.9
	Vegetable	12.2	38.2	16.3	44.3
	Fruit	45.8	19.8	55.4	24.1
	Coffee	1.8	2.5	5.5	5.0
	Black Tea	-3.7	-2.8	-5.7	-4.2
	Functional	-14.9	-12.7	-12.5	-9.0
	Others	59.0	49.5	46.9	51.8

Note : Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaf based products.