

Oct. 6, 2005

SEPTEMBER ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2006)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : Sep. 1, 2005 ~ Sep. 30, 2005 >

< Total : May 1, 2005 ~ Sep. 30, 2005 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		15.1	8.9		
Tea Leaves		-10.5	-0.2		
Drinks		17.6	9.8	20.4	11.5
Breakdown of Drinks	Japanese Tea	16.5	6.8	20.0	9.1
	<i>Oi Ocha</i>	16.1	7.4	19.5	10.3
	Chinese Tea	11.3	-16.7	6.1	-14.2
	Vegetable	43.5	45.1	49.1	51.7
	Fruit	26.4	15.6	28.8	18.3
	Coffee	1.7	2.3	2.2	4.1
	Black Tea	-5.1	-1.8	-3.1	-2.6
	Functional	-11.4	-12.4	-9.0	-8.5

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.