

Sep. 2, 2005

AUGUST ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2006)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : Aug. 1, 2005 ~ Aug. 31, 2005 >

< Total : May 1, 2005 ~ Aug. 31, 2005 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		16.8	7.4		
Tea Leaves		-0.3	2.1		
Drinks		18.0	7.8	20.5	9.4
Breakdown of Drinks	Japanese Tea	17.9	4.6	21.0	6.7
	<i>Oi Ocha</i>	17.5	5.2	20.8	8.0
	Chinese Tea	-11.0	-21.1	-7.9	-16.6
	Vegetable	48.6	45.6	56.9	52.2
	Fruit	19.9	11.1	19.5	12.9
	Coffee	-1.7	1.7	0.2	3.4
	Black Tea	8.4	-0.4	11.8	-1.3
	Functional	-5.1	-12.8	-0.2	-8.1

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.