

Aug. 5, 2005

JULY ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2006)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : July 1, 2005 ~ July 31, 2005 >

< Total : May 1, 2005 ~ July 31, 2005 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		1.3	4.2		
Tea Leaves		-4.5	2.8		
Drinks		1.5	4.2	1.5	5.2
Breakdown of Drinks	Japanese Tea	-2.8	0.2	-1.7	2.1
	<i>Oi Ocha</i>	0.6	1.0	2.2	3.3
	Chinese Tea	-25.2	-24.2	-22.8	-20.2
	Vegetable	45.0	45.1	51.0	50.8
	Fruit	5.2	8.3	3.3	9.1
	Coffee	-0.7	1.6	-0.5	2.3
	Black Tea	-2.9	-1.7	-6.2	-4.8
	Functional	-16.4	-15.1	-13.3	-10.5

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.