

Jan. 6, 2006

DECEMBER ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2006)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : Dec. 1, 2005 ~ Dec. 31, 2005 >

< Total : May 1, 2005 ~ Dec. 31, 2005 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		5.5	8.8		
Tea Leaves		3.2	0.0		
Drinks		5.6	9.8	7.5	11.5
Breakdown of Drinks	Japanese Tea	10.2	9.2	11.9	11.4
	<i>Oi Ocha</i>	12.0	10.2	13.1	12.6
	Chinese Tea	-26.9	-18.9	-19.6	-15.5
	Vegetable	3.7	29.3	6.3	34.5
	Fruit	26.0	22.1	26.6	24.9
	Coffee	-6.7	0.1	-5.3	2.5
	Black Tea	-4.9	-2.6	-6.2	-3.7
	Functional	-29.9	-14.9	-25.4	-11.6

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.