

July. 6, 2004

**JUNE ESTIMATED NON-CONSOLIDATED**  
**MONTHLY SALES OF ITO EN**  
**( FOR THE FISCAL YEAR ENDING APRIL 30, 2005 )**

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : June 1, 2004 ~June 30, 2004 >

< Total : May 1, 2004 ~ June 30, 2004 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		11.5	11.1		
Tea Leaves		-3.3	-2.7		
Drinks		12.8	12.6	12.5	11.7
Breakdown of Drinks	Japanese Tea	16.0	14.1	14.8	12.7
	<i>Oi Ocha</i>	22.8	21.0	20.5	18.7
	Chinese Tea	-3.9	4.3	-1.3	3.3
	Vegetable	18.4	17.1	21.0	18.4
	Fruit	-23.0	-21.1	-22.7	-19.8
	Coffee	19.6	20.6	16.9	16.7
	Black Tea	23.2	14.8	28.1	14.7
	Functional	30.2	34.8	36.2	45.6

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.