

June. 8, 2004

MAY ESTIMATED NON-CONSOLIDATED
MONTHLY SALES OF ITO EN
(FOR THE FISCAL YEAR ENDING APRIL 30, 2005)

The estimated non-consolidated monthly sales of ITO EN is released as below.

< Monthly : May 1, 2004 ~May 31, 2004 >

< Total : May 1, 2004 ~ May 31, 2004 >

(YOY % Change)

		Sales Base		Volume Base	
		Monthly	Total	Monthly	Total
Total Sales		10.1	10.1		
Tea Leaves		-6.4	-6.4		
Drinks		11.7	11.7	10.0	10.0
Breakdown of Drinks	Japanese Tea	12.6	12.6	11.1	11.1
	<i>Oi Ocha</i>	18.4	18.4	15.9	15.9
	Chinese Tea	11.8	11.8	6.9	6.9
	Vegetable	12.9	12.9	13.6	13.6
	Fruit	-22.6	-22.6	-19.8	-19.8
	Coffee	19.9	19.9	14.6	14.6
	Black Tea	5.7	5.7	2.6	2.6
	Functional	26.4	26.4	27.7	27.7

Note 1: Volume Base of Tea Leaves is not disclosed because it is impossible to account for the numerous different types of packaging material used for Tea Leaves based products.

Note 2: Amounts are estimated and therefore may vary from actual figures.